

Media Release  
For Immediate Release  
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Johnson Laminating and Coating, is proud to announce yet another expansion of our Johnson Window Films product offerings, **PlexShade 10%**

In May of 2018 we proudly announced the availability of a commercial film with specially formulated adhesive that was safe for application on plastic surfaces. Almost immediately we started to receive requests for an automotive version from off road enthusiasts. They requested a dyed product that could be installed on the plastic windows of their vehicles that would offer the same glare reduction and solar properties as normal window film.

Once this new challenge was brought to our product design team, they said why not? It's just a different raw material with the new adhesive formula. To that end they designed an automotive product that uses a two ply dyed construction resulting in our newest product **PlexShade 10% (PX10)**.

Selected solar properties on this product are, Visible Light Transmission 10% Interior/Exterior Reflectance 5%, Glare Reduction: 88% and Total Solar Energy Rejection: 41%.

Now, any type of vehicle whether its farm equipment, a motorcycle cowl, off road racer or just plain off road can receive the benefits of window film installation. This product offers the passengers the same heat reduction and other benefits that you receive when installing window film on your daily driver.

Available in standard automotive film sizes, contact us today for pricing and availability.

Johnson Window Film products are manufactured by Johnson Laminating and Coating Inc., an ISO 9001: 2015 certified company – BSI™ CERT# FM562721.